







PROJECT

UNESCO Sites across the Channel

tourism in UNESCO Sites

Towards a new model of sustainable

2020 - 2023

The 'UNESCO Sites across the Channel'

REASONS FOR THE PROJECT

project aims at developing a new model of sustainable tourism in UNESCO Sites. This model will be developed around

Biosphere Reserves, learning spaces for sustainable development, and Geoparks, areas that advance the protection and use of geological heritage in a sustainable way and promote the economic well-being of local people. These very unique areas therefore appear

sustainable tourism.

THE PARTNERSHIP

to be the ideal spaces in which to develop



Biosphere Reserves across the world

A growing desire for

access to nature



heart of UNESCO sites



Partners involved in the adventure



Iroise Sea Biosphere Reserve and Armorique Geopark Caps et Marais d'Opale Regional Natural Park, coordinator of the

Armorique Regional Natural Park

- Reserve Hauts-de-France Conservatory of Natural Areas
 - Isle of Wight AONB, coordinator of the Isle of Wight Biosphere Reserve

Kent Downs AONB

The development of new UNESCO sites across the Channel

PROJECT ACTIONS

Geoparks will emerge through the collective work carried out by project partners and territories.

At the end of the project, new

UNESCO Biosphere Reserves and

Partners will work hand in hand with local economic stakeholders who share sustainable development and UNESCO's values. Win-win partnerships to shape tomorrow's tourism!

discover local heritage

Support for tourism

professionals to

knowledge! Keep up to date on

AND ALL ALONG THE PROJECT,

projects will be organised to facilitate the sharing of experience and

networking sessions between managers and promoters of UNESCO

geopark.pnr-armorique.fr

New sustainable

for all

tourism experiences

Nature hikes, geocaching, artistic festivals, mobile applications, exhibitions, stays on the farm etc. Very soon, a set of new and eco-friendly tourist

activities to be promoted, close

Conservatoire d'espaces naturels

Hauts-de-France

to local people and promising

for local territories.



Park an Arvorig



CONTACT

égional

des Caps et

Marais d'Opale



Downs

Area of Outstanding Natural Beauty



Isle of Wight

area of outstanding natural beauty



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England (FCE) Programme? The Interreg France (Channel) England Programme was set up to promote the economic development of the south of the United Kingdom and the northwest of France by funding innovative projects of

What is the Interreg - France (Channel)

sustainable and economic interest. It focuses on a series of specific objectives, including supporting innovation, improving the attractiveness of the FCE zone and developing low-carbon technologies. More info | www.channelmanche.com

France (Channel) England European Regional Development Fund

Interreg

European Union

contribution (69%) €835.755,59

UNESCO SITES

ACROSS THE

CHANNEL

Total budget

€1.211.240,00

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